

فرصت‌های سرمایه‌گذاری و تجارت جهانی

Investment Opportunities and global trade

فرص الاستثمار والتجارة العالمية

محورها:

- سرمایه‌گذاری مشترک در تولید و توسعه زیرساخت‌های اقتصادی
- همکاری‌های اقتصادی راهبردی ایران و جهان
- توسعه تجارت جهانی و گسترش دسترسی به بازارهای ایران و کشورهای خارجی
- ایجاد و توسعه زنجیره‌های ارزش مشترک ایران و شرکای خارجی
- سرمایه‌گذاری مشترک در فناوری‌های نوین و منابع دانش‌بنیان

KISH

EXP



Opening Ceremony: 9th Dec

Date of the event: 9th to 13th December 1404

**Venue: Kish International Conference Center,
Kish International Exhibition Center**

**The Opening Ceremony will be held at 4:00
PM, and the Exhibition visiting hours are from
5:00 PM to 10:00 PM**



Kish Expo Specialized Workshops: A Roadmap for Investment in Iran's Mega Projects

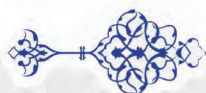
The 2nd International Kish Expo, the only specialized investment event in Iran, provides a unique platform to showcase the country's key economic and industrial opportunities.

Alongside the exhibition, specialized workshops will be held in vital sectors such as oil, petrochemicals, mining, steel, small and medium-sized industries, renewable energy, information technology, housing, and other strategic areas.

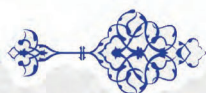
These workshops, focusing on current and future projects, risk analysis, and investment solutions, offer valuable opportunities for economic actors, investors, and decision-makers to make informed choices that drive Iran's sustainable development.

Kish Expo and its specialized workshops create an exceptional opportunity to gain deeper insight into markets and unlock successful investment

Date	Time	Hall Name	Workshop Title
10 Dec 2025	10 - 11	Kharazmi Hall	Oil Sector <u>Investment Opportunities in Iran's Upstream and Downstream Oil Projects</u> Review of current and upcoming projects • Introduction of major upstream projects (exploration, extraction) and their capital requirements • Investment opportunities in refineries and downstream infrastructure • Risk analysis of political, economic, and sanction-related challenges in the oil sector
10 Dec 2025	11:30 - 12:30	Kharazmi Hall	Petrochemical Sector: <u>Investment Analysis in Iran's Petrochemical Industry</u> • Ongoing petrochemical projects and prospects for export market expansion • Investment opportunities in high value-added downstream products • Market risks and raw material supply challenges



Date	Time	Hall Name	Workshop Title
11 Dec 2025	10 - 11	Kharazmi Hall	Mining Sector: <u>Investing in Iran's Mines: From Resource Discovery to Economic Exploitation and Value Chain</u> • Identification of high-potential mines and early-stage investment opportunities • Investment in processing and value chain development • Environmental risk management and regulatory compliance
11 Dec 2025	11:30 - 12:30	Kharazmi Hall	Steel Sector: <u>Investment Outlook in Iran's Steel Industry: Development Potential, Domestic Market, and Exports</u> • Opportunities for expanding steel production capacity and mega-projects • Investments in downstream steel industries and target markets • Assessment of price volatility and trade sanction risks
12 Dec 2025	10 - 11	Kharazmi Hall	Small and Medium-Sized Enterprises (SMEs): <u>Investment in Iran's SMEs: Advantages, Challenges, and Financial Support</u> • Exploring profitable opportunities in SMEs • Addressing financial, managerial, and market challenges • Government facilities and incentives to attract investment
12 Dec 2025	11:30 - 12:30	Kharazmi Hall	General Industries: <u>Investment Opportunities in General Manufacturing Industries: From Raw Materials to Consumer Markets</u> • Production opportunities in raw materials and industrial components • Investments in production lines and capacity development • Market analysis and risks in material supply



Date	Time	Hall Name	Workshop Title
13 Dec 2025	10 - 11	Kharazmi Hall	Water and Wastewater Sector <u>Investment Opportunities in Water and Wastewater Infrastructure: National Mega-Projects and Financial Needs</u> • Introduction of major water supply and wastewater treatment projects • Capital requirements and financing models • Analysis of execution and financial risks
13 Dec 2025	11:30 - 12:30	Kharazmi Hall	Renewable Energy Sector: <u>Investment in Renewable Energy Projects: Market Analysis, Financial Opportunities, and Business Models</u> • Overview of Iran's solar and wind energy markets • Business models and guaranteed contracts • Evaluation of risks and financial opportunities
14 Dec 2025	10 - 11	Kharazmi Hall	Information and Communication Technology (ICT): <u>Investment Opportunities in Iran's ICT Sector: Startups, Infrastructure, and a Growing Market</u> • Investment in startups and technology companies • Development of communication infrastructure and high-speed internet • Market analysis and opportunities for technology export
14 Dec 2025	11:30 - 12:30	Kharazmi Hall	Housing and Urban Development: <u>Investment in Construction and Urban Development Projects: Analysis of Iran's housing market and financial trends</u> • Large-scale construction projects and the social housing market • Opportunities for investment in urban infrastructure development • Financial analysis, risks, and project returns



Applied Public Workshops on Investment Project Management and Analysis

As a continuation of the specialized investment training programs at the grand Kish Expo, and with the aim of strengthening the knowledge and professional skills of stakeholders in investment and large-scale project management, a series of applied public workshops has been designed and introduced.

These workshops, with a comprehensive and practical approach, cover various financial, economic, managerial, and technological aspects of major investment projects. They are intended to equip participants with up-to-date knowledge and modern methods, enabling them to make effective strategic and operational decisions in today's complex and high-risk environments.

From in-depth financial analysis and risk management to examining legal challenges and innovative financing models, these workshops seek to provide a complete and practical toolkit for managers, investors, and professionals. Furthermore, with a special focus on emerging technologies such as cryptocurrencies, blockchain, big data, and artificial intelligence, the workshops create an opportunity to explore the future of industrial and infrastructure investments from a forward-looking and scientific perspective.

Date	Time	Hall Name	Workshop Title
10 Dec 2025	10 - 11	Ibn Sina Hall	<u>Financial Analysis of Large-Scale Investment Projects: Modeling, Evaluation, and Decision-Making</u> • Introduction to financial tools for evaluating mega-projects • Sensitivity analysis and financial scenarios • Project selection criteria and optimal resource management
10 Dec 2025	11:30 - 12:30	Ibn Sina Hall	<u>Risk Management in Industrial and Infrastructure Investments: From Identification to Mitigation</u> • Types of risks: political, economic, financial, technological, and environmental • Strategies and tools for risk mitigation • The role of insurance and guarantees in risk management

Date	Time	Hall Name	Workshop Title
11 Dec 2025	10 - 11	Ibn Sina Hall	<u>Economic and Social Evaluation of Investment Projects: Key Indicators and Models</u> • Models for economic evaluation, social and environmental impacts • Cost-benefit analysis and sustainable development indicators • Linking investment projects to regional and national development
11 Dec 2025	11:30 - 12:30	Ibn Sina Hall	<u>Contract Management and Legal Challenges in Investment Projects</u> • Types of investment contracts and key legal considerations • Dispute resolution and management of contractual conflicts • Impact of domestic and international regulations on projects
12 Dec 2025	10 - 11	Ibn Sina Hall	<u>Successes and Failures in Mega Investment Projects: Case Studies</u> • Review of real domestic and international projects • Key factors behind project success and failure • Lessons learned for investors and managers
12 Dec 2025	11:30 - 12:30	Ibn Sina Hall	<u>Cryptocurrencies and Blockchain in Industrial Investment: Opportunities and Threats</u> • Application of blockchain for financial transparency and project management • Investment in crypto projects and asset tokenization • Risks and regulatory requirements





Date	Time	Hall Name	Workshop Title
13 Dec 2025	10 - 11	Ibn Sina Hall	<u>Investment Management in the Era of Global Uncertainty: War, Sanctions, and Climate Crises</u> • Introduction to new financing models for projects • Review of modern collective investment platforms, advantages, and limitations • Application in industrial and service projects
13 Dec 2025	11:30 - 12:30	Ibn Sina Hall	<u>Innovation in Financing Models: From Crowdfunding to Collective Investment</u> • Introduction to new financing models for projects • Review of modern collective investment platforms, advantages, and limitations • Application in industrial and service projects
14 Dec 2025	10 - 11	Ibn Sina Hall	<u>Big Data Analytics in Investment Decision-Making:</u> • Use of big data in market trend forecasting and risk analysis • Smart data analysis tools for investors • Practical applications across different industries
14 Dec 2025	11:30 - 12:30	Ibn Sina Hall	<u>Investment in Artificial Intelligence and Robotics: Future Industries and New Financial Models</u> • Identifying opportunities and investment trends in AI and robotics • Impact of automation on productivity and project profitability • Financial challenges and emerging risks

